

WLCH COMMUNITY ADVISORY BOARD MEETING

OCTOBER 20, 2016

453 South Lime St. Lancaster, Pa. 17602

Convener: Lucciola Gonzalez, President, WLCH Community Advisory Committee

Members Attending: Jairo Velasco, Luz Maria Villarreaga, Chelsey Velasco, Ingrid Smith, Milady Pérez.

WLCH Staff: Claudia Galdámez

1. Ms. Gonzalez welcomed attendees.
2. Comments: Each person commented about the radio station and its schedules. They talked about their favorite programs such as, Café Con Leche (daily morning program) with Hector Valdez & Wilfredo Seda, Al Tanto con Messala Tapia, Colombia Ahora con Carlos Garcia, Creando Familias de Paz with Frank Albrecht, Usted y Su Familia with Alberto Hernandez and Linea Abierta, a daily national call-in program produced by Radio Bilingue (Public Radio Network based in Fresno, California).
3. Chelsea Velasco (a wellness advocate), has a concern about Hispanics and their eating habits. She recommended producing programming about healthy eating habits and offered her time to help with this program.
4. Another programming recommendation that attendees discussed was women's health issues and changes throughout a women's lifetime. They recommended programming to give tips on how to deal with the changes - Physically and mentally.
5. Members of the Committee mentioned that they are grateful for the inclusion of children's programming to the station's schedule – An issue which had been discussed by the Committee members in a previous meeting. WLCH staff reported that they have negotiated an arrangement with WRTU FM (Public Radio in Puerto Rico) to have access to their children's programming for broadcast on WLCH – The programming will begin airing January 2017.
6. The meeting ended at 7:30pm, with positive thoughts and suggestions.